

Public Service Announcement

Pink Shirt Day 2025

Start Date: February 25, 2025

End Date: February 26, 2025

Nunavut-wide

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Wednesday, February 26, is Pink Shirt Day, which is observed each year by wearing pink as a way to show a unified stand against bullying. By wearing pink and showing kindness, we can take a step forward towards helping and healing others.

This year's theme is "Let Kindness Grow" and is about cultivating a friendly, caring, and safe environment.

On Pink Shirt Day, we remind each other of our pledge to not tolerate bullying anywhere: not in school, not at home, not in the community, and not online. However, Nunavummiut are urged to embrace and remember this message, and to show kindness year-round.

The Department of Education encourages all schools and communities to wear pink to demonstrate *Inuuqatigiitsiarniq*: respect and caring for each other.

Join the Department of Education and support Pink Shirt Day!

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